WEBSITE DEVELOPMENT & ECOMMERCE SINCE 1996











Hughes Transaction Services®









Online Registration Options

Continue as a Guest

OR



Need a USA and Motion account? Create an account HERE

Manage your existing USA and Motion account HERE



Powered by ...
USA and motion

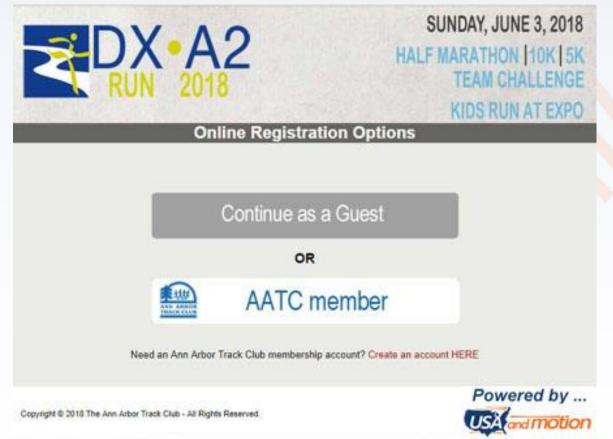
OPTIONAL - Online Registration methods.

Athletes can sign in to pre-fill their registration information into the form.

Or continue as a guest.

Copyright © 2021 Michigan Thanksgiving Parade Foundation - All Rights





optional - Online CLUB registration systems. This system is designed for large clubs who have many members and multiple race events.

Club members can sign in for two purposes ...

- 1. To prefill their registration form automatically thus having less to type.
- 2. Receive discounts for events without having to use a Promo Code.







Online Registration Form

MOBILE FRIENDLY VIEW

Switch to WIDE SCREEN VIEW

November 24, 2016

Registration Fee	10K or 5K		Double	Cranberry Combo (Mile & 5K)
Before October 1st	\$38	\$22	\$58	\$53
October 1st - November 21st	\$43	\$28	\$63	\$58
November 23rd (Cobo Only)	\$48	\$28	\$68	\$63



The following step requires you to complete the payment process. Please do not submit your registration until you have your credit card ready.

Runner Information

* indicates required	field	
First Name*:		
Last Name*:		
Address*:		
City*:		
State*:	MI	

Online Registration Forms

designed to match

YOUR Website

& without Advertising

Click on image for larger INTERNET image



Ad	dditional Runner Informati	on
* indicates required	field	
First Name*:		
Last Name*:		
	Copy 1st Runner Main A	ddress
Address*:	Copy 13t Rullilet Main P	luure33
City*:		
State*:	MI	<u></u>
Zip Code*:	IVII	1
(5 digit US)		
(6 digit Canada)		
Phone Number*:		
E-Mail*:		
Emergency Contact		1
Name:		
Emergency Contact Phone Number:]
Birth Date*:	Select Month	<u></u>
	Select Day	<u>*</u>
	Select Year	T
Gender*:	Select One	▼
Shirt Size*:	Select One	▼ >> <u>SHIRT SIZING CHART</u> <<
Race*:	10/1/2016 to 11/21/2016	
	\$63 Drumstick Double(5K	and 10K) 🔻
Wave*:	Select A Wave	•
	Pamaya Punnar	
	Remove Runner	

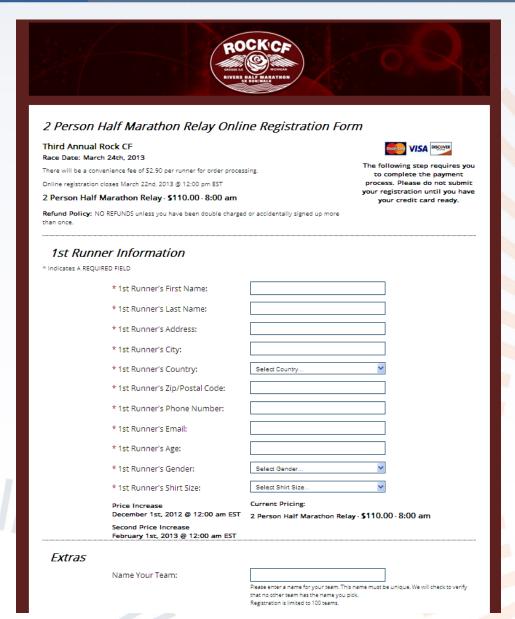
Multiple Person Registration

Our forms support

Multiple person

Registrations so that an entire family can register and only pay one time with a single credit card transaction.





Special Relay Event signup forms with "Name Your Team" tracking.

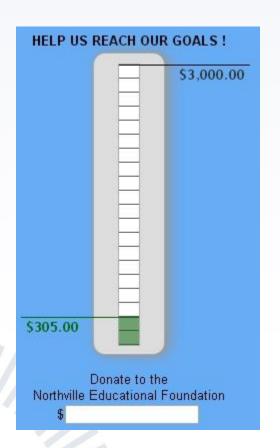
Click on image for larger INTERNET image



Online Event Registration Forms (Additional Options)

Registrants can *donate to a cause* on the SAME Registration page thus only having to make *one credit card payment*.

Optional: Target goal thermometers...



Add *additional fields* to the **Online Signup forms** for you to offer **your registrants** other items to **purchase** while registering.

The example below sells *Spaghetti dinners* and *can track times* of guest arrivals.

Luncheon/Dinner Information:	Third Annual Rock CF Spaghetti Sharkey's Riverfront Tavern 25215 West River Road Grosse Ile Township, MI 48138 * Including pasta (vegetarian option), free soft drink and water.	
	Price Per Spot: \$15.00	
How many spots would you like to purchase:	Please enter the number of spots you would like to p	urchase
Approximate Time Of Arrival:	Select Time PI Select Time c ₄ 3pm - 4pm 4pm - 5pm 5pm - 6pm 6pm - 7pm	be showing up. I allows us to



Runner Registration Lookup Pages



Runner Registration Lookup pages allow your Registrants to lookup and verify all aspects of their registration(s)



Customer Payment Information

Transaction Receipt Email

CustomerService@MyRaceCompany.com

StevenD@MvWebsite.com Subject: Payment Receipt #171416635

______ Thank you for ordering from My Race Company - Race Signup Demo

Your order information appears below. If you need to get in

touch with us about your order, send an e-mail message to CustomerService@MyRaceCompany.com (or just reply to this message)

Your order reads as follows:

E-mail address: StevenD@MyWebsite.com

Bill to: Steven Doe

20446 Harper Avenue

Harper Woods

48225

Phone: 313-647-4141

Paid By: MasterCard

Authorization: SALE:TEST:::237187578:N::U

Date and Time placed: Wednesday, July 11, 2012 at 10:50:55AM Pacific Daylight Time (Pacific)

171416635 Order Reference Number:

Quant Price

1 \$15.00 \$15.00 5K Run Steven - 5K Run

1 \$2.75 \$2.75 CF Runner Convenience Fee 1 \$22.00 \$22.00 DON Donation to Charity of Donation to Charity of your Choice

1 \$20.00 \$20.00 10K Run Lisa - 10K Run Runner Convenience Fee

Sub-Total: \$62.50 \$0.00

Shipping:

\$0.00

Thank you for shopping at My Race Company - Race Signup Demo

Please print out this authorization and keep it with your bank records.

Detailed AUTOMATED eMail confirmation Payment Receipts for your customers.

YOUR customers are billed on their Credit Cards by YOUR Company Name. This gives your Company the clout of being a professional service provider that does NOT have to rely on someone else.

Information your customers see ...

Your credit card will be charged as... The Name of YOUR Company 20446 Harper Avenue Harper Woods, MI 48225 Phone: (Customer Service Number)



Detailed Sales Reports





Quick Reports – Sales Comparisons to Previous Year Note: Previous year comparisons available after the first year

Sales Comparisons between the last (Year 2015) event and this (Year 2016) event

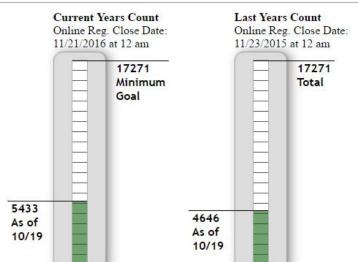
Last Years Count Includes: Online Registrations, CSV Uploads (from "Mail-In" forms, Comps, Transfers), Advanced Packet Pickup Registrations from 9 different packet pickup locations.

Last Years Count does NOT include: Registrations at Cobo Center.

This (Year 2016) Race Information	Amount
10K	1892
5K	2848
Mile	248
Drumstick Double	335
Cranberry Combo	110
This years current total	5433

Online Registration Status: Closed (Last Years Event)

Last (Year 2015) Race Information	Amount
10K	5556
5K	9959
Mile	850
Double	906
Last years final total	17271

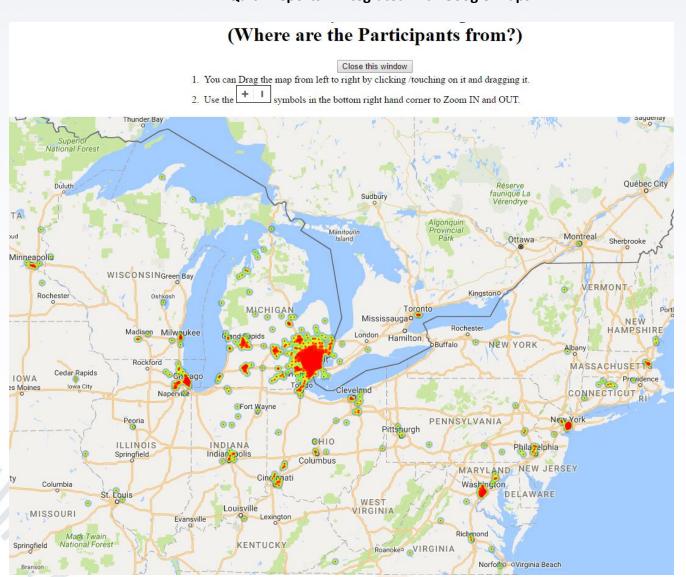


QUICK Analysis: This years registered runners are up 787 or 14.49% from last year ON THIS SAME MONTH/DAY OF 10/19. HOWEVER, since Online Registration closes at an EARLIER date than last years closing date, the totals could be less than expected.





Quick Reports – Integrated with Google Maps





Quick Reports – T Shirt Management and Tracking Note: Previous year comparisons available after the first year

T-Shirt Management

This (Year 2016) Shirt Information
Online Registration Status: Open (In Progress...)

(EDITABLE) Quantities Ordered	Size	Enabled for Online Registration?	Quantity Sold	Quantity Left	What % of Runners are ordering this size?
505	Youth M	Yes ▼	141	364	2.60 %
555	Youth L	Yes ▼	133	422	2.45 %
3595	Womens S	Yes ▼	927	2668	17.06 %
3460	Womens M	Yes ▼	1002	2458	18.44 %
1735	Womens L	Yes ▼	501	1234	9.22 %
860	Womens XL	Yes ▼	208	652	3.83 %
230	Womens 2XL(+\$2)	Yes ▼	70	160	1.29 %
870	Mens S	Yes ▼	217	653	3.99 %
2295	Mens M	Yes ▼	686	1609	12.63 %
3025	Mens L	Yes ▼	881	2144	16.22 %
1840	Mens XL	Yes ▼	510	1330	9.39 %
470	Mens 2XL(+\$2)	Yes ▼	157	313	2.89 %

Submit changes to T-Sirt Management

And now, a quick look at what happened with Last (Year 2015) T-Shirts ...
Online Registration Status: Closed (Last Years Event)

Quantities that were Ordered	Size	Quantity Sold	Quantity Left	What % of Runners ordered this size?
500	Youth M	485	15	2.81 %
550	Youth L	530	20	3.07 %
3580	Womens S	2996	584	17.35 %
3500	Womens M	3252	248	18.83 %
1760	Womens L	1536	224	8.89 %
860	Womens XL	705	155	4.08 %
230	Womens 2XL(+\$2)	151	79	0.87 %
870	Mens S	747	123	4.33 %
2320	Mens M	2083	237	12.06 %
3050	Mens L	2772	278	16.05 %
1840	Mens XL	1599	241	9.26 %
470	Mens 2XL(+\$2)	396	74	2.29 %





Quick Reports – Where are participants going to pick up their Race Packets?

Note: Previous year comparisons available after the first year

Satellite Locations (Dynamic Packet Pickup)

This (Year 2016) Packet Pickup Location Statistics

Registration Status: Open (In November...)

Last (Year 2015) Packet Pickup Location Statistics

Registration Status: Closed (Last Years Event)

registration status. Open (in November)			Registration Status. Closed (Last Tears Event)				
Location	New-Registration With Bib Check- In	Pre- Registered Bib Check-In	Total Check-Ins	Location	New-Registration With Bib Check- In	Pre- Registered Bib Check-In	Total Check-Ins
Baumans	0	0	0	Baumans	14	209	223
New Balance Farmington	0	0	0	New Balance Farmington	140	2125	2265
New Balance Utica	0	0	0	New Balance Utica	81	1647	1728
New Balance Troy	0	0	0	New Balance Troy	138	4034	4172
Playmakers	0	0	0	Playmakers	7	204	211
Run Detroit	0	0	0	Run Detroit	36	1105	1141
Running Fit	0	0	0	Running Fit	15	667	682
Running Lab	0	0	0	Running Lab	10	414	424
Total Runner	0	0	0	Total Runner	79	917	996

This (Year 2016) Packet Pickup TOTALS and OVERVIEW

Registration Status: Open (In November...)

Description	Total	% of Total Runners That use this method
New-Registration With Bib Check-In	0	0.00 %
Pre-Registered Bib Check-In	0	0.00 %
Total Check-Ins	0	0.00 %

Last (Year 2015) Packet Pickup TOTALS and OVERVIEW

Registration Status: Closed (Last Years Event)

Description	Total	% of Total Runners That use this method
New-Registration With Bib Check-In	520	3.01 %
Pre-Registered Bib Check-In	11322	65.55 %
Total Check-Ins	11842	68.57 %



Quick Reports – And many other customized reports to fit YOUR NEEDS

Note: Previous year comparisons available after the first year

Online Donation Totals

This (Year 2016) Online Donations

Online Registration Status: Open (In Progress...)

Charity	Goal	Amount Raised
The Detroit Mounted Police	\$5,000.00	\$1,046.00
The Parade Company	\$5,000.00	\$675.00
Michigan Humane Society	\$5,000.00	\$1,141.00

Last (Year 2015) Online Donations

Online Registration Status: Closed (Last Years Event)

Charity	Goal	Amount Raised	
The Detroit Mounted Police	\$5,000.00	\$2,497.07	
The Parade Company	\$5,000.00	\$2,318.25	
Michigan Humane Society	\$5,000.00	\$3,939.97	

Gender Information

This (Year 2016) Registered Gender Information

Registration Status: Open (In Progress...)

Gender	Quantity	Percentage 44.06 %	
Male	2394		
Female	3039	55.94 %	

Last (Year 2015) Registered Gender Information

Registration Status: Closed (Last Years Event)

Gender	Quantity	Percentage	
Male	7578	43.88 %	
Female	9693	56.12 %	

This (Year 2016) Registered Females by Age Groups (Default Age Groups)

Registration Status: Open (In Progress...)

Age	Quantity	% of Male/Female Total	
F 1 - 14	219	49.10 %	
F 15 - 19	272	58.00 %	
F 20 - 24	441	65.33 %	
F 25 - 29	453	64.81 %	
F 30 - 34	376	59.68 %	
F 35 - 39	271	57.54 %	
F 40 - 44	234	57.35 %	
F 45 - 49	227	49.78 %	
F 50 - 54	231	50.88 %	
F 55 - 59	173	46.38 %	
F 60 - 64	90	45.23 %	
F 65 - 69	34	36.56 %	
F 70 and Over	18	30.00 %	

Last (Year 2015) Registered Females by Age Groups (Default Age Groups)

Registration Status: Closed (Last Years Event)

Age	Quantity	% of Male/Female Total
F 1 - 14	940	51.59 %
F 15 - 19	1176	58.13 %
F 20 - 24	1464	65.68 %
F 25 - 29	1274	61.61 %
F 30 - 34	1000	58.89 %
F 35 - 39	792	57.68 %
F 40 - 44	778	55.41 %
F 45 - 49	823	53.51 %
F 50 - 54	719	50.10 %
F 55 - 59	419	44.20 %
F 60 - 64	188	42.73 %
F 65 - 69	77	42.08 %
F 70 and Over	41	37.27 %



Advanced Packet Pickup Ticketing Systems



OPTIONAL bar coded ticketing systems to help make Packet Pickup lines flow faster!

Packet Pickup Information

Race Event: 2017 Canton, MI - Buffalo Wild Wings® Race

Event Date: 9/24/2017

First Name: Lisa Last Name: Hughes

City: westland State: MI

Zip Code: 48186 Race Event: 8K

Age on day of event: 30

Gender: Female Shirt Size: S

Ticket Number:



Barcodes by: USA and Motion Ticket Solutions





Online **EXPO** Registrations

PARADE COMPANY

Online Vendor Registration
November 23rd and 24th, 2016 EXPO!



Online Registration/Signup Form

2016 Strategic Staffing Solutions Turkey Trot EXPO!

There will be a convenience fee of \$2.95 for order processing.

Main Item(s) Addon Item(s)

10' x 10' Booth - \$300.00 One extra table - \$10.00 20' x 20' Booth - \$500.00 Two extra tables - \$20.00

30' x 30' Booth - \$700.00

Main Item Information:

10' X 10' Booth receives 2 long tables (5'-6'), 4 chairs per table, and waist high divider curtains(s).

20' X 20' Booth receives 4 long tables (5'-6'), 4 chairs per table, and waist high divider curtains(s)

30' X 30' Booth receives 6 long tables (5'-6'), 4 chairs per table, and waist high divider curtains(s).

VENDORS SHOULD SUPPLY:

- A) Their own duct Tape.
- B) Their own extension cords.
- C) Special paperwork for vendors offering food samples is necessary (EX: Copy of insurance.)

Refund Policy: NO REFUNDS unless you have been double charged or accidentally signed up more than once.

Registration/Signup Information

* Indicates A REOUIRED FIELD

Company Name:		
* First Name:		
* Last Name:		
Address:		
City:		
State:	Select State	•







The following step requires you to complete the payment process. Please do not submit your registration until you have your credit card ready.

Now your customer's can **register immediately ONLINE** to reserve EXPO Booths, and **pay by credit card!** Complete with a Virtual Race Bag payment
option or ANY other "**Paid**" options you would like
to add.

- 10' Booths
- 20' Booths
- · 30' Booths
- Any size booth! At any price ...
- FREE Booth options for exclusive customers
- FREE Virtual Race Bag options for exclusive customers
- Add a custom question like,
 "What will you be selling?".
- Add any additional options you would like to be paid for such as Virtual Race Bags
- Customizable receipts to explain more detailed information to registrants
- Fully detailed printable reports
- Export your entire EXPO Registrations into Excel

Click on image for larger INTERNET image



We Offer **Electronic eGift Cards!**



Gift Card

Card No. KONA-5678-9098-7654

Electronic eGift Cards allow your customers to purchase an eGift Card and eMail the numbers to their friends as a Gift.

There are **NO PHYSICAL CARDS**.

The **eGift Card numbers** can be used on an **Online Registration Page** as a **SAME AS CASH** entry.

Our **tracking software** tracks the balance on the **eGift Card** until it has a **ZERO** balance.



Gift Card

Card No. TCFC-5678-9098-7654





Let Us set up **Your Online Store** Too!



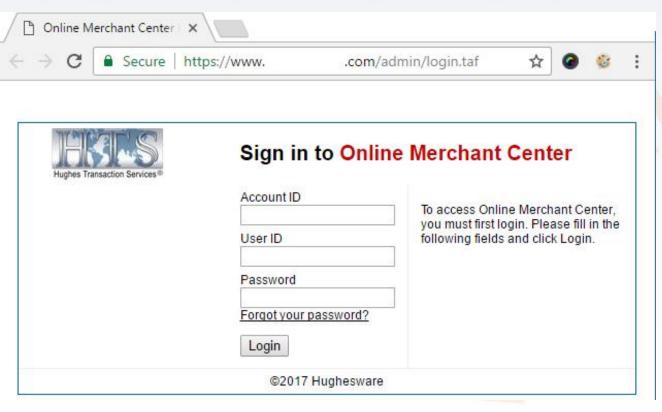








Manual Credit Card Processing



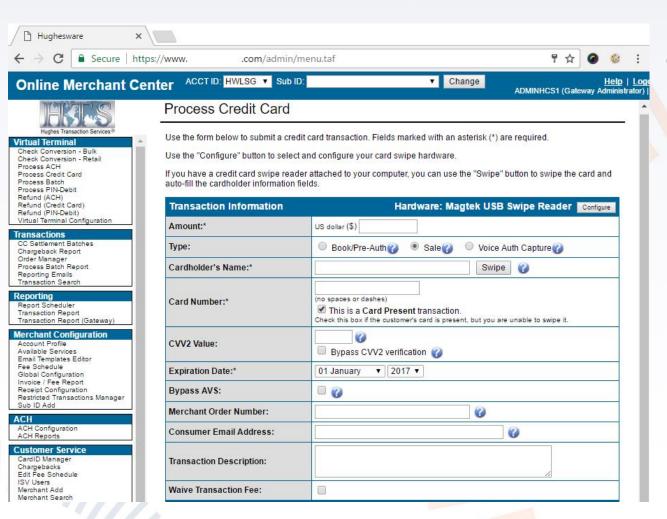
Do you have the need to manually process credit cards? Simply log in to our SECURE PCI Compliant Gateway from ANYWHERE.

Note: A secure Internet Connection is required

- Accept payments over the phone for EXPO Booths
- Accept payments on Packet Pickup day at various locations
- Accept payments on event day
- EXAMPLES are shown on the next page



Manual Credit Card Processing



Manually type in the credit card information. Or use a USB Card Swiper ...





Manual Credit Card Processing

Can't get a SECURE Internet connection at your event location? Let us set you up with a Wireless Credit Card system that uses a SECURE phone signal. Just install the SIMM card and start charging credit cards!





Welcome

Race List

Contact Us

Signup

Account Pricing

Hughesware Online

Registration Services

Volunteer **Tracking** Software!

Manage ALL of your Volunteer needs with Online Tracking





Volunteer **Tracking** Software!

Track & Manage ALL of your Volunteers

Custom Online Registration pages to match YOUR website.



Event Date: October 30th, 2016 Select A Task

Friday October 21st, 2016 (Early Packet Pickup)

Road Runner Sports (Canton) 12:00 PM - 8:00 PM

FULL - NO SPOTS AVAILBLE

Road Runner Sports (West Bloomfield)

12:00 PM - 8:00 PM **FULL - NO SPOTS AVAILBLE**

Saturday October 22nd, 2016 (Early Packet Pickup

Road Runner Sports (Canton)

10:00 AM - 1:00 PM **FULL - NO SPOTS AVAILBLE**

Road Runner Sports (West Bloomfield)

10:00 AM - 1:00 PM **FULL - NO SPOTS AVAILBLE**

Road Runner Sports (Canton)

1:00 PM - 5:00 PM **FULL - NO SPOTS AVAILBLE**

Road Runner Sports (West Bloomfield)

1:00 PM - 5:00 PM **FULL - NO SPOTS AVAILBLE**

Sunday October 23rd, 2016 (Early Packet Pickup

Road Runner Sports (Canton)

12:00 PM - 4:00 PM **FULL - NO SPOTS AVAILBLE**

Road Runner Sports (West Bloomfield)

12:00 PM - 4:00 PM **FULL - NO SPOTS AVAILBLE**

Saturday, October 29th, 2016

Registration at Expo (Plymouth Recreation Center Gym) 10:00 AM - 1:00 PM

4 out of 6 spots available

Registration at Expo (Plymouth Recreation Center Gym)

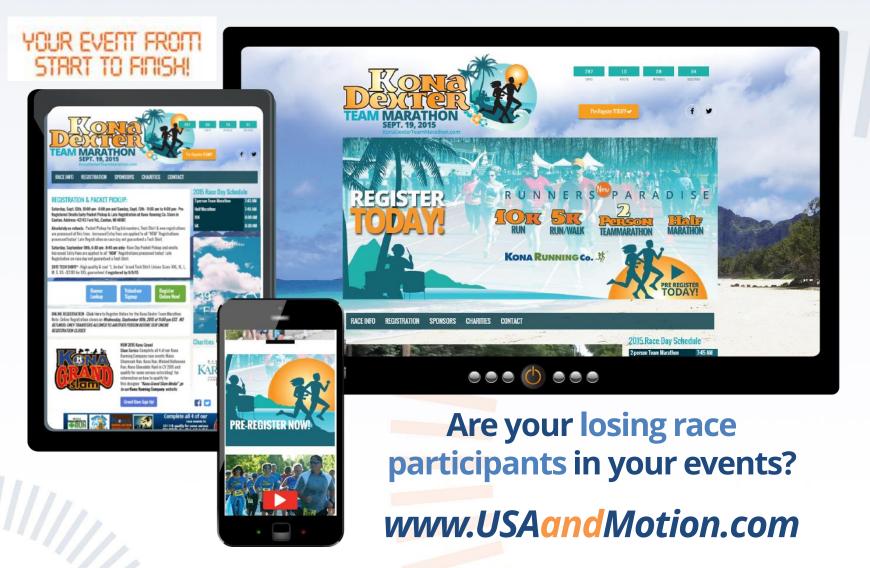
1:00 PM - 4:00 PM 5 out of 5 spots available

Kona Store Booth (Plymouth Recreation Center Gym)

10:00 AM - 4:00 PM **FULL - NO SPOTS AVAILBLE**



Responsive Website Design!



Let USA and Motion breathe *new life* into your outdated event website and draw new participants with a fresh *new look*!



Stunning eMail Campaign Designs!

Let USA and Motion take your event to the next level.

Custom designed email blasts create a much more engaging offer for your participants.

Stunning eMail blast designs to match Your website theme!





A Michigan Company

18640 Mack Avenue P.O. Box 36967 Grosse Pointe, MI 48236

Phone: 313-300-4803

https://USAandMotion.com

Cost Savings for Event Directors